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May 1, 2012

Guide and Workbook

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LIFE INSURANCE AS AN ALTERNATIVE INVESTMENT DUE DILIGENCE/DISCOVERY GUIDE and WORKBOOK

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ISI is a non-profit research think-tank focused on: a) researching and analyzing challenges and opportunities within the many paradigms of insurance-based risk management; b) publishing research findings on industry relevant topics; c) educating industrystakeholders, public policy makers and consumers in insurance-based risk management, and advancing relatedscholarship; and, d) promoting dialogue to foster industry advancements, fair public policy and greater risk protection for consumers.

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This is a guide and workbook for life insurance as an alternative investment and for due diligence/discovery. It is written for institutional investors, investment broker-dealers, BD representatives, registered investment advisors, and trustees responsible for investment decisions. It does not determine good or bad investments and is not intended to provide investment advice. Its purpose is to provide investment professionals with a practical guide and workbook that enables them to pursue the knowledge and understanding needed to make life insurance policy investment decisions.

The format of this workbook separates broad topics into separate sections. Within each section, space is provided for evaluation of each topic. At the beginning of each section is space to enter summary comments about the separate topics within the section. It is the intent of this format to enable a reader to address each section separately, make notes and when done, assess all information such that investment decision-making is enhanced.

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GLOSSARY OF TERMS FOR LIFE SETTLEMENTS AND LIFE INSURANCE INVESTMENTS

Accelerated Death Benefit: If the insured has a terminal illness, the policy advances a specified part of the death benefit to pay medical bills or other expenses, which the amount is subtracted from the ultimate paid death benefit.

Accidental Death Benefit: A provision or rider that promises to pay more (usually double) if death occurs by accident. Also known as double indemnity.

Accumulation Value: (See Cash Value)

Actuary: A mathematics expert who applies probability theory to the business and risks of life insurance and is responsible for calculating premiums, policy reserves and other values.

Administrative Fee: Charges by insurers for the administration of policies, generally is deducted from policy cash values.

Age at Issue: Policies are approved and issued on a specific date. Insurers generally use the nearest age or last age of the insured to determine the insured's age as of the issuance date.

Agent: (See Life Insurance Agent and Life Settlement Agent)

Annual Renewable Term Insurance: A type of term life insurance that offers a guaranteed rate for one year. Each subsequent year, the policy renews at a higher rate based on the insured's next age. At older ages the price of annually renewable term can become cost prohibitive.

Application: A form provided by the insurer to obtain an individual's declaration of personal, occupation, financial, and avocation information. The information provided by the insured (and typically completed by the agent) forms the basis on which an insurance company will make an offer to provide a life insurance policy. The application becomes a part of the legal contract of insurance, and the insurer is generally allowed to challenge the validity of the policy based on misstatements if death occurs within 2 years of policy issue.

Assignment: Giving rights under the insurance policy to someone else. You can assign beneficiary rights or policy ownership.

Automatic Premium Loan: A provision in a policy that authorizes the insurance company to use money from the policy cash value to pay premiums.

Assignment: Life insurance is considered property. Therefore insurance policies are legally assignable to another party in part or in full including all rights.

Assignee: An individual or entity that receives the rights in a life insurance policy assigned by the policy owner.

Attained Age: The current age of the insured as measured from the age at the time the policy was issued.

Beneficiary: The person designated to be paid a death benefit when upon the insured's death. A policy may have one or more beneficiaries, which may be a person, trust, corporation or other entity.

Bid (Appraisal): Offer to purchase a policy

BOLI: Bank Owned Life Insurance

Broker: This is a person who, on behalf of a policy owner and for a fee, commission or other valuable consideration, represents the owner in an effort to obtain the best price and terms for a sale of the owner's life insurance policy to the Life Insurance Secondary Market through licensed Providers. Most states with life settlement regulations require brokers to be licensed. A broker generally excludes an attorney, certified public accountant or financial planner retained in the type of practice customarily performed in their professional capacity to represent the Owner whose compensation is not paid directly or indirectly by the Provider.

Broker-dealer - An individual or company whose primary business activity is the buying, selling or management of securities. Broker-dealers are required to be registered with the NASD and comply with certain SEC regulations.

Carrier - An insurance company or issuer of insurance products. (See also Insurer, Insurance Company)

Cash Value: The excess of premium payments over cost of insurance, accumulated in a cash value account for the policy owner and which earns interest and/or dividends. Typically this amount is available for loans or distribution to the policy owner, but sometimes subject to reductions for fees and obligations due to the insurance company.

Cash Value Policy: A policy that provides a build-up of a cash value, e.g., universal life policy or whole life policy. A cash value policy is a permanent policy versus a term policy.

Cash Value Withdrawal: The amount of a policy cash value that can be withdrawn by the policy owner. The policy death benefit is reduced by amount withdrawn.

Collateral Assignment: Certain rights in a life insurance policy can be assigned to a third party, typically as security for a loan or other transaction. Collateral assignments are generally not made for a specified amount, rather are defined "to the extent that his interest may appear." The assignment is registered with the insurer, and typically the assignee must prove to the insurer the amounts that are owed to it if and when the assignment collection criteria are met.

COLI: Life insurance that is purchased and owned by a company on the life of an employee, typically on executives.

Contestable Period: The period of time, typically two years, during which an insurance company can challenge information on an application for an issued life insurance policy during the first two years after issue, and if found in error, may rescind the policy.

Conversion: Changing a term life policy to some other form of policy, typically a permanent universal life policy. This can be done only when the policy contains a convertible provision.

Convertible Term - A type of term life insurance policy that includes a provision allowing the policy owner to exchange the policy for another type of life insurance policy issued by the same company.

Covered Life - The individual upon whose life is insured under a life insurance policy. The age, gender, smoking and other personal habits, income and medical history of the insured may all be considered in the decision made by the life insurance company as to whether or not to issue a policy. (See also Insured)

Cost of Insurance (COI): An accounting amount an insurer charges a life insurance policy based on the actuarial probability of the insured having died when the charge is made. This is regarded as the real cost of insuring the insured and the excess amount of premium paid above the COI to the insurance company covers the insurer's fees, profits and build-up of the policy account value.

Credit Life: A policy issued to pay off a specific debt (loan for car, furniture, appliances, etc.) upon death of the debtor.

Date of Issue: The effective date of the policy as issued by the insurer.

Death Claim: When an insured dies, the policy owner or beneficiary will provide the insurer with proof of death (including a death certificate) and other information to cause the proceeds of the policy to be paid to the beneficiary.

Disability Waiver: A feature in some life insurance policies that keeps the policy in force and forgives the payment of premiums if the insured is totally disabled.

Death Benefit: The face value, i.e., lump sum of money, that a life insurance policy is obligated to pay beneficiaries upon death of the insured.

Decreasing Term: Life policy for which the death benefit decreases each year.

Dividends: Distributions from life insurance company earnings to policyholders. Typically this is paid into cash value accounts.

Endowment Policy: A cash value policy for which the cash value will equal the death benefit after a specific number of premium payments, and at that time the policy owners may collect the death benefit prior to death. It is like a savings account.

Escrow: Funds held by a third party until the conditions of a contract are met. In a life settlement the amount payable to the policy seller is held in escrow until the transfer of ownership and change in beneficiary are recorded with the insurance company.

Escrow Agent: A state or federally regulated financial institution whose responsibilities typically include accepting investor funds, transferring funds to policy sellers, paying premiums and collecting death benefits for policies where investors are not the beneficiaries.

Endow: A policy will endow when the policy's cash value is equal to the death benefit of the policy. Not all policies are "endowment" policies.

Evidence of Insurability: When purchasing a life insurance policy, the applicant seeking to be insured must provide evidence of their health. The insurer evaluates the information and determines if the risk of



death is insurable. Once a life insurance policy is in force, no further evidence of insurability is required to maintain the policy.

Exclusions: Exclusions are specific events or circumstances where the insurance company has the right to deny an insurance claim. They are always listed in the policy. Common exclusions include suicide within the first 2 years and fraud.

Expense Charge: A monthly charge paid to an insurance company based on various elements of the policy such as insured's attained age, original rate class, etc. Allowable charges are specified in the policy, but at its discretion, the insurer may charge less than the contractual amount as circumstances allow.

Face Amount: (See Death Benefit)

Face Value: (See Death Benefit)

Financing Entity: An entity whose principal business in a life settlement is to provide funds to effect the transaction, and/or who has an agreement in writing with one or more life settlement Providers to finance the acquisition of policies. Non-accredited investors or purchasers may not be financing entity.

Flat Extra Rating: A flat extra rating is an extra charge that is applied to some policies where the insured has very adverse health conditions such as cancer or does hazardous sports or hobbies such as skydiving.

Flexible Premium Adjustable Life: A type of life insurance policy that allows the policy owner to vary the amount of premiums payable, the death benefits and some other components of the policy without having to exchange the policy for a different policy.

Funder: A financing entity, other business entity or person that provides capital to a life settlement provider for the purpose of purchasing a portfolio of life insurance policies as an investment. The term generally does not refer to an investor who invests in life insurance funds, portfolios, partnerships, stock life insurance investment firms or any other such investment.

Financing Transaction: A transaction in which a life settlement Provider obtains financing from a Financing Entity to facilitate the purchase of life insurance policies and investing therein.

First to Die: Provision in a policy that insures both husband and wife, and when the first spouse dies, the surviving spouse collects the full death benefit.

Fractional Interest: This results from the practice of dividing a life insurance policy into multiple ownership units which units are sold to investors.

Fraud: Any knowingly false or incomplete information on an application for an insurance policy, policy claim or sale of the policy. Also, any misrepresentation of a material fact regarding risks in a life insurance investment, such as misrepresentation of what a life expectancy means (see Life Expectancy).

Free Look: A time after receipt of a new policy to review and consider whether to keep it or return it to the insurer.

Grace Period: The time period after an insurance premium is due during which the premium can still be paid with no interest charged, and coverage remains in force. This period is usually 30 to 31 days.

Group Life: A policy issued to an employer, association, or other organization that provides life insurance to employees or members.

Guaranteed Issue: A policy that is sold to all applicants without regard to their health.

Guaranteed Rate: The minimum interest amount that the insurance company promises to pay on any cash value in the policy.

Guaranteed Return: A promise to pay a certain return to an investor.

HIPAA: An acronym for the Health Insurance Portability and Accountability Act of 1996 (public law 104-191) that governs the treatment of medical files by companies.

In Force: A policy is in force when all conditions have been met to establish or maintain the company's obligation to pay the death benefit upon the insured's death.

Insurable Interest: In order to be both the owner and beneficiary of a life insurance policy, there must be some relationship to the insured person that shows a reason for the policy owner to keep the insured alive.

Insurance Company Rating: A rating of the insurance company's financial strength. The major rating firms include: A.M. Best Company, Standard & Poor's, Weiss Research, Duff & Phelps, and Moody's Investor Services.

Institutional Investor: An entity with large amounts to invest such as mutual funds, pension funds, investment banks, etc.

Insurable Capacity: Every person has a capacity for life insurance, which capacity is measured by net worth, income, obligations, and other

financial measures. One's actual capacity is not precise, but for example, a person with only \$20,000 income and no assets would not have capacity for a \$10,000,000 policy, but someone with an income of \$300,000, assets of several million, major obligations and substantial business interests would have a capacity for a \$10 million policy.

Insurability: Insurability refers to an individual's ability to obtain life insurance based on their health. If an individual is unable to obtain life insurance due to bad health, the individual is considered to be uninsurable.

Issue Date: The specific date when the insurance company issues an insurance policy. The issue date is shown in the policy. Note that the Policy Date and Issue Date are different. (See Policy Date)

Insurer: An insurance company or issuer of insurance products.

Investor: A financing entity or other business entity or person that provides capital to a life settlement provider for the purpose of purchasing a portfolio of life insurance policies as an investment. (See also Funder, Financing Entity)

Insured: This is the person whose life is covered by the policy. (See Covered Life)

Lapse: The termination of an insurance policy as a result of failure to pay the premium.

Legal Competency: An opinion provided by an insured's and/or policy owner's doctor that assures the insured and/or policy owner is of sound mind.

LE: Life expectancy, an estimate of the period of time a person has left to live

LE Provider: (See Life Expectancy Underwriter and Underwriter)

Level Term: A type of term life insurance policy that provides a fixed death benefit for a period of time during which the premiums payable do not rise (i.e., 5, 10 or 15 years) and the death benefit remains constant over the same period.

Life Insurance Agent: Individuals or businesses that are licensed to sell life insurance by the State Departments of Insurance. The agent or insurance sales person or entity has primary duties to the insurance company and not to the applicant. Agents may represent just one or many insurance companies, and are generally paid commissions by the insurer with whom the policy has been written.

Life Insurance Policy: A legal contract entered into between a life insurance company and a policy owner. The agreement provides for the payment by the company of a sum of money (the death benefit) to the beneficiary when the covered life (the insured) dies.

Life Insurance Settlement: See "Life Settlement."

Life Expectancy: The number of months the insured is expected to live. Typically a life expectancy such as 48, 60, 96, 120, etc. months, means the number of months at which 50% of the cohort group of people are expected to have died. A life expectancy is typically estimated by experts who evaluate the insured's personal and medical records.

Life Expectancy Underwriter: An individual or company that reviews personal and medical information for the purpose of issuing mortality reports and related life expectancy estimates for use in life settlement transactions. Other terms used to describe this service include LE Provider, Life Expectancy Estimator or Life Expectancy Evaluator)

Life Insurance Investment: This may include any of the following:

- The purchase of entire or fractional portions of life insurance policies from within the Life Insurance Secondary Market or Tertiary Life Insurance Market for the purpose of achieving an investment return.
- Investment in special purpose entities that own portfolios of life insurance policies.
- Investment in debt instruments issued by entities which assets are primarily made up of life insurance policies.
- Purchase of stock in corporations which assets are primarily made up of life insurance policies.

Life Insurance Secondary Market: This is all of the businesses and individuals who provide the resources, systems, pricing, bidding, handling, safe keeping, legal compliance, transferring, financing, i.e., all services that enable original owners of life insurance policies to sell policies via life settlements. This is not the reselling of policies among life insurance policy investors as done in the Life Insurance Tertiary Market (See Tertiary Market).



Life Settlement: A financial transaction or process, in which a policy owner sells a life insurance policy to a third party for more than the cash value offered by the policy insurer. The purchaser is responsible to pay all subsequent premiums and typically becomes the new beneficiary of the policy. Investors do not invest in life settlements.

Life Settlement Agent: Typically this is a Life Insurance Agent (see Life Insurance Agent) that helps an owner get a life insurance policy to a life settlement broker or life settlement provider. Such agent represents the policy owner and is paid for such services from sale proceeds paid to the policy owner/seller.

Life Settlement Broker: (See Broker)

Life Settlement Company: (See Life Settlement Provider)

Life Settlement Provider: (See Provider)

Life Settlor: The seller of a life insurance policy that is the subject of a life settlement.

Life Settlement Investment: There is no such thing as a viatical or life settlement investment. A life settlement is a legal process, not an asset. (See Life Insurance Investment and Life Settlement)

Living Benefit (Accelerated Benefit): Death benefits paid to a policy owner while the insured is still alive using strict guidelines dictated by the insurance policy and the insurer.

Loan: If a policy has an accumulated cash value, the policy owner may borrow part of it. The amount borrowed will be subject to an interest charge. Any unpaid loan and unpaid interest will be deductible from the death benefit until paid.

Medical Records: Records provided by an insured's doctor(s) and other medical care providers or facilities (hospitals, etc.) reflecting the insured's medical history

Medical Underwriter: See (Life Expectancy Underwriter and Underwriter)

Misstatement of Age: If the age of the insured is misstated and is not discovered until death of the insured, the insurance company generally has the contractual right to adjust the death benefit to reflect the face amount that would have been paid with the corrected age and actual premiums paid.

Modal Premium: This is a payment method selected by the insured to pay policy premiums. There are generally four premium mode options including annual, semiannual, quarterly, and monthly. There is usually a higher incremental cost for all modal premium options other than annual.

Mortality Charge: The cost of insuring you at your current age. (See Cost of Insurance.)

Net Death Benefit: The policy death benefit (face amount or in-force amount) less any outstanding policy debts or liens.

Non-forfeiture: The minimum amount that an insurer must pay if a cash value policy is surrendered.

Option A-Level Death Benefit: Universal life policyholders may elect a level death benefit (Option A) that is fixed and doesn't increase unless required to maintain a policy's status as life insurance under IRS rules. With a level death benefit option, the net amount of insurance at risk with not decrease over time assuming proper premiums are paid.

Option B Increasing Death Benefits: Universal life policyholders may elect an increasing death benefit (Option B) that increases as a policy's cash values increase. With an increasing death benefit option, the net amount of insurance at risk never decreases over time as all cash values are added to the initial face amount to determine the actual death benefit.

Owner: A person who contracts with an insurance company to purchase a life insurance policy and is recorded as the owner with the insurer. The owner of the policy has the right to designate beneficiaries.

The term "Owner" does not include a life settlement Provider, escrow agent, transfer agent, financing entity, or any other such firm or individual who facilitates a life settlement, except it does include the ultimate purchaser of a life insurance policy in a life settlement transaction to whom the ownership of the policy is recorded with the insurer.

Paid-Up: A policy on which all premium obligations have been paid and no further premiums are due.

Participating Policy: A policy that earns dividends based on the earnings of the insurance company.

Permanent Policy: A life insurance policy that typically has a level premium, i.e. it is a universal or whole life policy and is not a term, group policy or variable life policy.

Policy Anniversary: The policy anniversary occurs yearly on the day and month of the policy date.

Policy Date: The actual day month and year on which coverage becomes effective. Note that the Policy Date and Issue Date are different. (See Issue Date)

Policy Exchange: Usually the result of a policy replacement. Any potential taxable gain associated with terminating a policy can be deferred by qualifying the purchase of a new policy as an exchange under the provisions of Internal Revenue Code 1035.

Policy Loan Amount: (See Loan)

Policy Owner: (See Owner.)

Preferred Risk or Rate: The cost of insurance rate the company charges people who have the lowest risks, i.e. they are expected to live longer than most other people.

Premium: The payment amount required to maintain the insurance policy. Premiums can generally be paid annually, semiannually, quarterly, or monthly.

Provider: Any person or entity that is licensed to process the purchase of a life insurance policy from a policy owner in accordance with applicable state laws and regulations. Most states with life settlement laws prevent anyone from performing the "provider" functions without being licensed by the state. A provider may purchase policies for its own portfolio or represent investors seeking to purchase life insurance policies for investment. Providers are paid by the investors they represent. A natural person generally may bypass Providers and/or Brokers and enter into no more than one life settlement agreement in a calendar year.

Purchase/Sale Contract: (See Sale/Purchase Contract)

Reinstatement Period: Reinstatement is the restoration of a policy that has lapsed due to non-payment of premium after the grace period has ended. Typically the reinstatement period is 3 years from the premium due date. Reinstatement may be conditional based on the insured health and other factors.

Related Provider Trust: A trust established by a licensed Provider or a financing Entity for the sole purpose of holding ownership or beneficial interest in purchased policies in connection with a life settlement or financing transaction. In order to qualify as a Related Provider Trust, the trust must have a written agreement under which the licensed Provider is responsible for ensuring compliance with all life settlement laws and under which the Related Provider Trust is obligated to make all records and files relating to life settlement transactions available to regulators for review as if those records and files were maintained directly by the licensed Provider.

Renewable Term: A term life policy that guarantees the owner the right to renew the policy at the end of its term.

Rescission Period: This the period of time, typically 30-60 days, during which the seller of a life insurance policy may rescind the sale providing the seller returns all monies received for the sale to the Provider.

Rider: An amendment to an insurance policy that provides additional benefits or otherwise modifies the policy.

Risk: The probability of the insured dying at any point in time.

Risk Factor: Things about the insured that affect risk, such as age, smoking, hazardous occupation, a family history of heart disease, etc.

Sale/Purchase Contract: This is a written agreement between a Provider and a policy owner, the subject of which is a Life Settlement. Sale/Purchase contracts can include numerous sub-parts that stipulate terms and conditions applicable to the owner's and insured's family members, beneficiaries, trustees, lenders, spouses, etc, i.e. any persons or entity that might have some interest in the policy that is being sold.

Secondary Markets: (See Life Insurance Secondary Market)

Senior Settlement: A life settlement that where the insured is a "senior," i.e., age 65 or older.

Settlement Option: Choices available to a beneficiary for payment of a death benefit.

Special Purpose Entity: A corporation, limited liability company, trust, partnership or other similar entity formed solely to provide access and/or to hold capital or assets for the purpose of facilitating financing and investment arrangements.

Split-Dollar Policy: A life insurance policy that includes an arrangement between two parties where life insurance is written on the life of one party who also names the beneficiary of the net death benefits (death benefits less cash value) and the other party is assigned the cash value of the policy. The two parties share the responsibility for making premium payments.

Standard Risk: Standard risk is an underwriting classification that refers to the overall health of the individual applying for life insurance. A standard risk is an individual that is in average health with an average life expectancy.

Sub-Standard Risk: Sub-Standard risk is an underwriting classification for individuals that have significant health concerns. Generally, sub-standard risks have a shorter than average life expectancy due to a health impairment and will therefore pay higher premiums for their insurance than preferred or standard risk individuals.

Suicide Clause: A provision that voids a life insurance policy if death occurs by suicide within the contestability period.

Surrender: The policy owner may terminate a policy by surrendering it to the insurer in exchange for the policy's cash surrender value or other non-forfeiture values.

Surrender Charge: Typically applicable to adjustable life, indexed universal life, and variable universal policies. This is generally a declining schedule of charges that may be imposed on the policy. If the policy is surrendered the death benefit is reduced. In some instances the surrender charge is taken into account in the monthly calculation to determine if the policy is still in force.

Surrender Value: (See Cash Value)

Term Life: A policy that provides a death benefit for a specific period of time, e. g., one year, 10 years, 20 years. This is the simplest form of life insurance. It offers no cash value feature.

Terminally Ill: Having an illness or sickness that can reasonably be expected to result in death in twenty-four (24) months or less.

Underwriting: The process of evaluating the risks and associated costs involved in issuing a life insurance policy, estimating a life expectancy, or deciding whether or not to enter into a life settlement.

Universal Life: A flexible-premium non-cancelable life insurance contract that accumulates cash values and pays a death benefit. The owner can choose policy premium amounts over the life of the insured, providing the amount paid never is less than the cost of insurance plus minimum fees the insurer charges.

Variable Life: A type of universal or whole life insurance in which the face amount and cash value rely on the investment performance of a special fund, such as a designated stock mutual fund.

Verification of Coverage (or VOC): A statement provided by an insurance company defining the current status of a life insurance policy, including relevant policy values, premium payments, and ownership status.

Viatical Market Place: (See Life Insurance Secondary Market)

Viatical Settlement Investment: There is no such thing as a viatical or life settlement investment. (See Life Insurance Investment and Life Settlement)

Viatical Settlement: Same as Life Settlement (See Life Settlement). Some states use the term "viatical" to describe a life settlement.

Viatical: A term referring to a life settlement. (See Life Settlement)

Viator: A terminally ill person who sells his/her life insurance policy. (See Terminally Ill)

Waiver of Premium: A life insurance policy provision that suspends the obligation to pay premiums while the insured is disabled or meets some other policy requirement. This benefit typically ends when the insured reached age 65.

Whole Life: This is a life insurance policy that remains in force for the insured's entire life and requires (in most cases) premiums to be paid every year into the policy. Typically whole life insurance has a savings feature and build up of cash value. Unlike universal life, whole life generally has fixed level premiums that are not subject to change by investment yields or interest rates.